



A Community Celebration for Arts Education

www.CarlsbadArtSplash.org

ChalkTalk ... Quick Tidbits about ArtSplash 2010

ArtSplash takes place in Carlsbad on September 25th (10 am-6 pm) and September 26th (10 am-5 pm) on Armada Drive, between Cannon and Palomar Airport Roads. The panoramic view of the blue Pacific compliments the colorful mosaic of activities on the street. Parking and admission are free. Activities are free or modestly priced.

ART

- ✚ *The festival everyone's chalking about!* Over the past decade, ArtSplash has quickly become a Southern California destination: Carlsbad's fall classic. Its primary focus is on chalk art. Over the two-day event, professionals create replicas of museum masterpieces right on the street while event-goers watch. Visitors can try their hand at this creative endeavor, whose tradition dates back to 16th century Italy.
- ✚ *You have to seed this to believe it!* Nationally renowned crop artist Cathy Camper, known for her seed portraits of everything from mermaids to Marley and from chickens to Che, will show visitors how to create works of art using colorful natural seeds.
- ✚ *Have your cake and eat it too!* San Marcos-based RoZ's Sweet Art Studio makes Sunday particularly sweet; with a cupcake decorating booth, cake décor competition and periodic cake walks where winners get their "just desserts" and take the cake!
- ✚ *A multi-media merry-go-round!* The Family Art Carnival features \$5 chalk art squares plus tons of kid-friendly stuff, from maracas and beading to percussion instruments.
- ✚ *This silent auction is something to shout about!* Vintage furniture is transformed into something better than new by professional artists.
- ✚ *A monumental portrait of compassion!* Gently used clothing will be artfully combined to create a picture, then heartfully donated to the needy.
- ✚ *Art, art and more art!* Juried fine art vendors purvey a plethora of unique items at reasonable prices.

FOOD

- ✚ *Taste at ArtSplash* is one of the many ways that ArtSplash supports arts education. Tickets to this 2-5 pm Saturday culinary adventure, featuring delectables from a variety of local eateries, are available on the website, at area schools and at the event.
- ✚ *Still hungry?* We have your hot pretzels, pizza, fish tacos, Italian ice, crepes, garlic fries, fresh lemonade and more!

ENTERTAINMENT

- ✚ *Continuous music!* Starting with popular Shokenji Taiko drumming on Saturday, the music continues practically nonstop throughout the weekend – taking a “key” break on Saturday at 12:25 pm when Carlsbad’s beloved longtime Mayor Buddy Lewis makes one of his last official public appearances before retiring this fall.
- ✚ *The height of street performing!* Fabulously costumed stiltwalkers will amaze and delight while buskers perform in the tradition of European street entertainment.

THE ART OF GIVING

- ✚ ArtSplash is a community celebration for arts education.
- ✚ We invite people of all ages and walks of life to stroll Armada Drive and experience ageless art in new and fun ways. Proceeds benefit arts and music programs in North County schools. *Now that’s something to cluck about!*



See you on the street!

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