



A community celebration for arts education! **ArtSplash 2009 Fact Sheet**

Event	Two-day fall classic in Carlsbad, California: an arts adventure for people of all ages, featuring an array of art-making, art-viewing and art-buying opportunities; and music, entertainment and food. FREE ADMISSION AND PARKING.
Dates/Times	September 26-27: Saturday, 10 am-6 pm; Sunday, 10 am-5 pm
Location	Armada Drive, between Cannon Road and Palomar Airport Road
Established	2002
Organization	Non-profit 501 (c) 3 corporation
Mission	To raise funds in support of arts and music programs in North San Diego County schools.
Chairperson	Joni Miringoff
Art Features	More than 60 sponsored chalk art squares created on the street while you watch; sand sculpture by world-renowned Gerry Kirk, eco-friendly Maxfield Parrish tableau by Ron Juncal, Phyllis Swanson and Cecelia Linayao; rock-stacking; hands-on chalk art; hat- and mask-making; other fun activities; juried art vendors; silent auction of whimsically hand-painted items.



Artist Rosa Ruiz



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- Entertainment** Fern Street Circus, Shokenji Taiko Drummers, Carlsbad High School Lancer Dancers, Cbad7, HullabalooBand, 40 Proof, Crew, face painting, engaging street entertainers and more.
- Just For Kids** Family Art Carnival, featuring \$5 chalk squares, animal origami, temporary tattoos from Kings Fish House, interactive booth activities presented by Young Audiences, AB Fine Arts Studio, Escondido Children's Museum, Bright Horizons Family Solutions, Legoland and imagination-sparking activities from local schools.
- Art Demonstrations** Watch art-in-progress by:
 Joey Chavez, sea reef of recycled electronics parts, www.jcgalleryandstudio.com;
 James Lukinich, animal sculptures in wood;
 Scott Wade, masterpiece on a dirty car, www.dirtycarart.com
- Art Vendors** View and purchase art from Art Divas, Ray Balbes, CamDeLyn, Albert Chaney, Cindy's Art Photos, Justin Coopersmith, Creative Flow, Distinction Art Gallery, Donjo Designs, Lynn Forbes, Christopher Frank Photography, Esther Friedman, Hudson River Inlay, Steve Kell, Little Miss Bling Bling, NTKS, Paper and Stone, Linda and Charles Perkins, Victor Picou, Lisa Reinhart, Charles Sherman, J.d. Shultz, Adam Stone, Sunrise Art, The Metal Hut, 3D Digital Photo, Gregg Visintainer and Paula Yates.
- Food & Drink** Taste at ArtSplash™ on Saturday; great food vendors offering an assortment of snacks all weekend, including garlic fries, crepes, mini-sliders and cheesecake on a stick.
- Taste at ArtSplash™** Saturday, 2-5 pm; \$20. Flippin/ Pizza, Isaac's Catering/Carlsbad Gourmet, King's Fish House, Mimi's Café, Pat and Oscar's, Pelly's, Pollos Maria, Romano's Macaroni Grill, Sr. Grubby's, Souplantation, The Crossings at Carlsbad, The Daily News Café, Tri-City Medical Center and others.



Artist Scott Wade



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Sponsors

Presented by Rotary Club of Carlsbad. Special appreciation to the City of Carlsbad: Mayor Bud Lewis, Mayor Pro Tem Ann Kulchin, and Council members Keith Blackburn, Matt Hall and Mark Packard. Other sponsors: Allie's Party Equipment Rental, Benefit Pro Insurance Services, Blick Art Materials, Carlsbad High Noon Rotary Club, Carlsbad Inn Beach Resort, Certified Folder Display Service, Comstock & Associates, Green Acres Nursery, San Diego County District 5 Supervisor Bill Horn, Legoland California, Leichtag Family Foundation, O'Day Consultants, Inc., Poseidon Resources, Conrad Prebys, SDG&E, Studio 2, The Art Loft, Waste Management, Welk Resorts.

Tradition of Chalk Art Chalk art represents a beautiful paradox. It is both ephemeral and enduring. Drawn upon the street, it vanishes with the first rainfall. Yet this transitory art form dates back to the 16th century when itinerant street painters in Italy rendered images of the Madonna and so came to be known as Madonnari. As the craft evolved, these free-spirited artists traveled from festival to festival, using colored chalk to create images on sidewalks and public squares, living on donations and commissions. ArtSplash is proud to celebrate this colorful tradition of visual street poetry.



Information

www.CarlsbadArtSplash.org; 760.436.2828.