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Contact: Joni Miringoff
(760) 436-2828; joni@carltas.com

ARTSPLASH SEEKS GENTLY USED APPAREL TO CREATE “PORTRAIT OF CARING”
Items will be fashioned into collage at ArtSplash September 25-26, then
donated to North County Community Services

Carlsbad, CA ... The ArtSplash chalk art festival seeks clean, gently used men’s, women’s and children’s apparel. The clothing and shoes will be fashioned into a collage depicting a beloved children’s character (to be determined) at ArtSplash, which takes place in Carlsbad on Armada Drive, between Cannon and Palomar Airport Roads, on the weekend of September 25-26, 2010. After the festival, the apparel will be donated to North County Community Services for distribution to those in need.

People who wish to contribute to this monumental “portrait of caring” can place their clean, gently used apparel in a bag and drop it off on the porch at the home studio of ArtSplash artist Ron Juncal by September 10. Juncal’s home is located at 3745 Highland Drive in Carlsbad. For directions or information, please email him at studio2@roadrunner.com.

ArtSplash Chairperson Joni Miringoff states, “Each year, we strive to present exciting new features while retaining the fun faves event-goers have come to love, such as magnificent chalk replicas of famous masterpieces created on the street and other family-friendly arts, music, entertainment and food. This year, in addition to supporting arts and music programs in North County schools, we wanted to provide a community-wide benefit. To that end, longtime ArtSplash mainstays Ron Juncal and Phyllis Swanson are gathering apparel. Throughout ArtSplash weekend, they will create a wondrous collage that event-goers can watch come to life on the north end of Armada Drive. Afterward, the artwork will be dismantled and the articles of clothing will be enjoyed by new recipients.”

For more information on ArtSplash, a community celebration for arts education, visit www.CarlsbadArtSplash.org. See you on the street ... Armada Drive, that is! #30